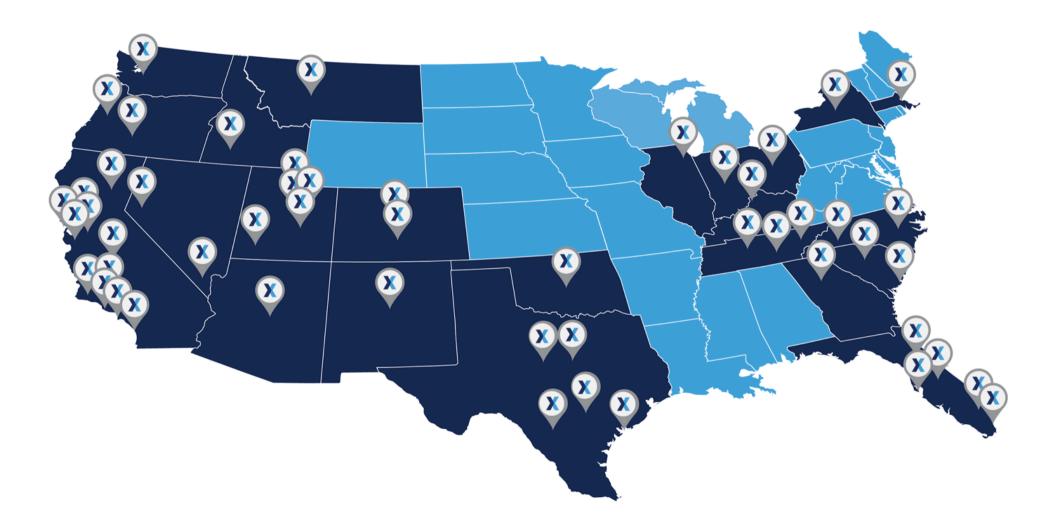


# Firm Resume

Maximizing Business Exit Value









## Strategic Partnership

We selectively partner with clients who are decisive and ready, aiming to build lasting relationships for ongoing success.



# Continuous Learning

We invest significantly in our education and in developing relationships with key influencers in business, investment, and M&A.

# Expert Navigation



We guide clients through complex challenges with confidence, offering expert advice and steady support from valuation to exit.

# Value Propositions

With our refined process and forward-thinking approach, we ensure your business isn't just listed for sale, but that you receive multiple offers where you can choose the highest and best one.

#### **1. Industry-Specific Insights:**

We analyze recent industry transactions, offering insights beyond numbers to provide a valuation based on sector-specific comparables.

#### 2. Future-Proof Your Sale

Receive a forward-looking valuation that focuses on future cash flows, ensuring potential buyers see the true value of your business beyond its current state.

#### **3. Enterprise Value Determination**

Why settle for part when you can highlight the whole? We meticulously assess both tangible and intangible assets, showcasing the full value of your business.

#### 4. Financial Recasting

Our detailed recasting adjusts for one-time expenses and non-operating outlays, showcasing earning potential by normalizing seasonality, capital expenditure, and owners' compensation.

# NOW EXIT

#### 5. Value Beyond the Tangible

Intellectual property (IP) is often the cornerstone of your business success. From secret recipes to trademarked logos, we analyze these invaluable assets to determine your enterprise value.

#### 6. Mitigate Risks

Stability equals profitability. We utilize advanced tools to forecast market growth, refining our valuation process.

#### 7. Forecast Your Future

By analyzing industry reports, we determine year-over-year growth trends and consumer demand, ensuring precise forward-looking evaluations.

#### 8. Projected Financial Statements

We translate operational insights into a compelling narrative of growth and potential, so buyers invest in a vision, not just a business.

#### 9. Liquidity & Financial Requirements

We'll analyze your financial resources, demonstrating how each dollar contributes to daily operations and future growth.

#### **10. Industry Benchmarking**

Our benchmarking tools don't just compare; they highlight operational efficiency, costeffectiveness, and profitability, positioning your business above competitors.

# Value Propositions

NOW Exit rejects impersonal, high-pressure tactics common in business sales.

We offer steady guidance amid market complexities.

We ensure every client, regardless of size, gets focused attention and expert guidance.



We empower decisive decision-makers for strategic exits.

We shun rushed, uninformed approaches. We pave a new path of integrity and expertise for our clients' success

Against non-competitive offers, we create a competitive environment.





#### VALUATION SERVICES

Our valuation team thoroughly analyzes your business, considering finances, operations, and team strength. We project potential performance under new ownership, empowering informed decisions. Get a highquality valuation for strategic business sale navigation.

#### VALUE ENHANCEMENT

Our tool identifies key areas for improvement to significantly increase your business's value. This positions your business for growth and ensures it is market-ready.

#### PREPARATION AND MARKETING

We start by meticulously preparing detailed documentation to attract top buyers and investors. Then, we create a customized marketing strategy and connect you with a vast network of global buyers.



#### PROMOTIONAL OUTREACH

Our transaction team circulates promotional materials widely, attracting potential buyers including private equity firms, family offices, international buyers, corporate strategists, and solo investors.

#### EXPERT NEGOTIATION

When offers arrive, your dealmaker represents your interests, aiming to secure an agreement that meets your needs and goals. Their expertise ensures positive outcomes during critical negotiations.

#### CUSTOMIZED DEAL STRUCTURING

Accepting an offer is just the beginning. Our experienced team structures customized deals that align with your goals, ensuring a successful sale.

# NOW EXIT OUR PROVEN PROGRAMS FOR SUCCESSFUL SELLING

Our comprehensive programs are designed to provide businesses with the support and guidance they need to achieve successful outcomes.



BUSINESS





Our "Roadmap to Exit" is a 12-week hands-on program dedicated to streamlining your business operations and maximizing profitability, ensuring your business is primed and ready for a successful sale

#### **1. Personalized Expert Coaching**

A seasoned industry expert unravels your business complexities, offering personalized weekly guidance. Our team mentors, ensuring each step is precise and measured.

#### 2. Comprehensive Curriculum

We cover exit options, valuation methods, sales strategies, and more. It's not just about learning; it's about mastering value creation in your business.

#### 3. Growth Strategy

Post-course, you won't be left with just notes and memories. You'll receive a detailed report – your very own Roadmap to Exit. This living document is not just a plan; it's your business's future

#### **4. Exclusive Elite Community**

Join our exclusive community of accomplished business owners who have completed the program and are making significant strides in their industry or have successfully exited.







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## SEAL THE DEAL AND SHAPE YOUR LEGACY

# **NOW EXIT**

Contact Us For a Free Consultation

NOWEXIT.COM/CONTACT-US