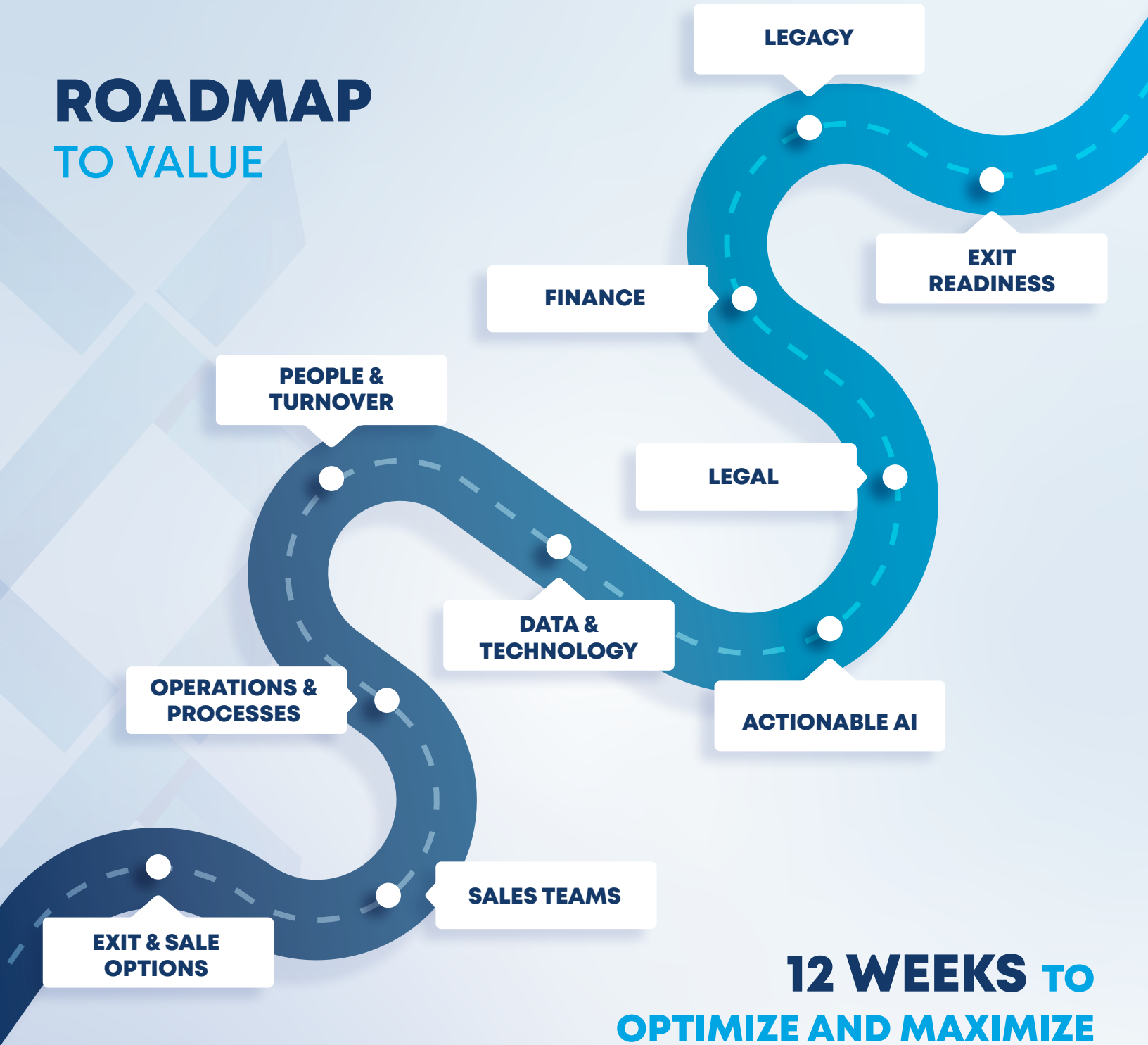


# NOW EXIT

## ROADMAP TO VALUE



## 12 WEEKS TO OPTIMIZE AND MAXIMIZE

Our "Roadmap to Value" is a 12-week hands-on program dedicated to streamlining your business operations and maximizing profitability, ensuring your business is ready to scale or sell.

## ROADMAP TO VALUE

### INTRODUCTION

Deliverable: Company Weakness Audit  
You'll Meet: Chief Strategy Officer

WEEK

1

### THE EXIT JOURNEY

Deliverable: Initial Valuation Estimate  
You'll Meet: Investment Banker

WEEK

3

### OPTIMIZING OPERATIONS

Deliverable: Process Improvement  
Prioritization  
You'll Meet: Process & Optimization  
Specialist

WEEK

5

### DATA

Deliverable: Metrics Evaluation  
You'll Meet: Chief Technology Officer

WEEK

7

### LEGAL

Deliverable: Legal Risk Rating  
You'll Meet: Business Lawyer

WEEK

9

### LEGACY

Deliverable: Mock Trial Experience  
You'll Meet: Experienced Entrepreneur

WEEK

11

WEEK

2

### EXIT AND SALE OPTIONS

Deliverable: Buyer-Approved Company  
Growth Plan  
You'll Meet: Investment Banker

WEEK

4

### SALES

Deliverable: Target Avatar Persona  
And Market Awareness Plan  
You'll Meet: Chief Revenue Officer

WEEK

6

### PEOPLE

Deliverable: Leadership Assessment  
You'll Meet: Process & Optimization  
Specialist

WEEK

8

### TECHNOLOGY

Deliverable: Tech Stack Evaluation  
You'll Meet: Chief Technology Officer

WEEK

10

### FINANCE

Deliverable: Financial Efficiency  
Recommendations  
You'll Meet: Investment Banker

WEEK

12

### BRING IT ALL TOGETHER

Deliverable: Company Assessment  
And Roadmap  
You'll Meet: Chief Strategy Officer



FINISH